

CYNTHIA-REEVES

PRESS RELEASE

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BETH GANZ: ATLAS PROJECT

1315 MASS MoCA Way, North Adams, MA

Saturday, April 8, 5:30 - 7:30 pm

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Beth Ganz opens a show of new works from her series “Atlas Project” – ambitiously scaled assemblages of prints with overpainting. The exhibition opens on Saturday, April 8 with an artist’s reception from 5:30 – 7:30 pm at CYNTHIA-REEVES, located on the campus of MASS MoCA at 1315 MASS MoCA Way. The exhibition is up through May 27. This is the inaugural exhibition at the gallery’s newly renovated venue.

Ganz’s practice continues to incorporate painting, printmaking, photography and collage -- a variety of techniques that she combines to wonderful effect in these new, large scale works. She often employs maps, as well as satellite images of the earth’s topography, as the underpinning of her compositions. From this extreme perspective, she reduces those contours to their most elemental line and shape, providing a natural template for her layers of overpainting.

Stephen Truax, art critic, comments, “The satellite images become a framework for an abstract language in her paintings and prints. Aerial views of farmland become non-repeating abstract patterns that trace social, cultural, and geographical boundaries...She traces her lines by hand, overlaid on top of one another, rotated and reconfigured in sections, creating her ‘map extrapolations.’”

Travel to foreign lands and mapping exotic landscapes have been a consistent line of inquiry in Beth’s work. She writes: “It is possible to characterize my work as an investigation of the relationship between abstraction and landscape. My practice seeks to reveal a profound interconnection within the types of beauty, orderliness, and harmony that emerge in each form. This intuition of unity affects my approach to materials, leading me to abandon the conventional categorizations of media in favor of an approach that moves fluidly between painting, printmaking, photography and drawing.”

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Solo shows in New York City include Geothermal Topographies at CYNTHIA-REEVES and High Latitude at AFP Gallery. Her work has been included in many two person and group shows nationally and internationally. Her work is included in many private, museum, and corporate collections including: The Hofstra Museum, New York Historical Society, New York Public Library Prints Collection, Library of Congress, US Department of State Art Bank, World Trade Center Memorial Museum, Johnson and Johnson, Legg Mason, Squib Corporation and Tommy Hilfiger, among others. Beth Ganz was born in Jersey City, New Jersey, and received her BFA from Pratt Institute where she graduated with honors. For over 35 years, she has lived and worked in New York City. She is a long-time member of the Elizabeth Foundation for the Arts and is an instructor at Manhattan Graphics Center where she teaches photogravure and other intaglio methods.

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CYNTHIA-REEVES represents an international roster of established artists who share a process-apparent sensibility in their work. We are committed to artwork that demonstrates an authentic voice, an innovative use of materials, and an appreciation of the mark in diverse media: site-based installation, video, sculpture, painting and works on paper.

We initiate public art projects in the US and abroad placing large-scale works in the public domain for both permanent and temporary installations, in such locations as New York City, London, Boston, San Diego, Miami, Salt Lake City, Philadelphia, Las Vegas and Dallas.

CYNTHIA-REEVES has galleries on the campus of MASS MoCA in the Berkshires, and in Walpole, New Hampshire, with additional staff offices in New York and Boston. For more information on these artists, please visit the online gallery at CYNTHIA-REEVES.com or call 212 714 0044.